



## Press Release

Gforce Electric Bike & Scooter  
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Pioneering alternative transportation solutions in Atlanta. The oscillating price of gasoline, the constant problem of traffic gridlock, the increasing problem with air quality and just protecting the environment are foremost on our minds. Many transportation alternatives that are being considered are either too expensive, unsustainable, not practical or accessible to many in Atlanta. The Solution; Electric Bicycles!

Why and how do Electric Bicycles address these issues?

1. Although Electric bike technology is continuously evolving, it is a solution that is ready and functional *RIGHT NOW*.
2. Price of gasoline and interruptions in delivery are all too real to Atlanta. Electric Bikes may not be a primary means of transportation for many but is definitely a viable back up.
3. Traffic and Parking are a major contention in Atlanta. Electric Bikes are the only hybrid vehicles that can work in conjunction with rapid transit. MARTA is equipped to carry bicycles in the trains as well as front loaders on the Busses. Compact, light and flexible makes electric bicycles the solution to traffic and parking.
4. Electric bikes are the least expensive alternative transportation you can own. Cost only Pennies a day to operate and are priced equal to middle to high-end bicycle.
5. Because these Electric Bicycles are Hybrid, they offer the option to pedal or just utilize the throttle to drive you forward with effortless ease. Fitness is not an issue because navigating hills is not a problem and if used to commute to work on hot summer days it would be like driving a motorcycle or scooter.

6. Contributing to the health of our environment as a green form of transportation.

Electric bicycles have Zero Emission and the fuel is provided by a rechargeable battery pack which when expires is also recyclable (renewable).

As the owner of Gforce Electric Bikes and Scooters, I am committed and am on a mission to bring awareness of the useful and practical solutions electric bikes can provide as a viable alternative form of transportation. Plus the benefits to you, the environment and Atlanta as a whole can derive from Electric Bikes.

Ed Begely, of "*Living With Ed*" and proud owner of several electric bikes, has ignited a movement for living green that I hope to contribute to in Atlanta.